



CHANGEABLE

Changeable delivers strategic yet practical consultant services to enable the design, implementation and measurement of effective social and behavior change and health marketing programs. We work with state and federal agencies, private foundations and non-profit organizations to improve community health and well being.

Our services are delivered through vetted and experienced senior professionals who are implementers at heart and skilled in social and behavior change, provider behavior change, design thinking, marketing, change management, capacity strengthening, human centered design, anthropology, and adult learning techniques.

Our proven process starts with the question: 'What is the problem you are trying to solve?' From there, we gather data to understand your context and the communities you serve to develop practical and realistic solutions.

OUR SERVICES



Marketing and social and behavior change strategy design, program implementation, and research and evaluation.



Training and capacity building in social and behavior change and health marketing using tailored adult learning approaches.



Change management consultation to optimize program performance.

Using best practices and proven approaches, we quickly identify and deliver well-designed and cost-effective solutions to meet your specific needs. Our experience supporting clients, their initiatives, and programs in over 50 countries, including the United States, provides a unique prism through which we design and deliver diverse and culturally competent solutions.

CODES AND CERTIFICATIONS



NAICS Codes: 541611, 541613, 541720, 541618, 541690, 541990, 611430
DUNS Number: 080945989
UEI Number: W1KBJN5MTHD3
CAGE Code: 8CVS7

PAST PERFORMANCE

- **Bill and Melinda Gates Foundation:** Staff capacity strengthening in demand creation and social and behavior change with and for US-based and global staff.
- **Darkness to Light:** Social and behavior change strategy design, implementation and measurement for child sexual abuse prevention in the United States. Change management services to standardize and streamline consulting processes and tools.
- **Abt Associates - USAID Healthy Mother, Healthy Baby Activity:** Nutrition social and behavior change strategy design, implementation and measurement to improve maternal and child health practices in Khatlon Region, Tajikistan.
- **Nike Foundation:** Social and behavior change program assessment in Rwanda.
- **One Acre Fund:** Nutrition marketing strategy design to improve egg and bean consumption among pregnant and lactating women and young children in rural Kenya.
- **Population Services International:** Program design, training and capacity strengthening in social and behavior change and sexual and reproductive health, providing support to multiple countries.
- **The Manoff Group - USAID SPRING Project:** Social and behavior change program design to improve nutrition and WASH behaviors for pregnant and lactating women and young children in Ghana.
- **The UN Foundation:** Demand creation strategy and capacity strengthening in clean cooking in multiple countries.
- **Mann Global Health:** Provider behavior change to improve COVID-19 vaccine uptake in Ghana. HIV prevention product positioning in multiple countries in sub-Saharan Africa.
- **Millennium Challenge Corporation:** Social and behavior change institutional support and capacity strengthening in agriculture, taxation, and energy in the United States and southern and eastern Africa.

CONTACT US



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